

SUNSHINE GROUP OF INSTITUTIONS RAJKOT

*MBA, MCA
i-MBA (BBA+MBA)*

*E-Newsletter
July-2019 Issue - 14*

UDAAN

GTU
Toppers

GTU Toppers

MBA
STUDENTS

	
Ruchi Gokani 9.05 CPI GTU 3 rd Rank	Disha Ravani 9.53 SPI GTU 1 st Rank
	
Sagnika Dohari 9.01 CPI GTU 4 th Rank	Vishva Dolasaniya 9.36 SPI GTU 1 st Rank
	
Bobby Thomas 9.46 CPI GTU 1 st Rank	Niyati Kotachia 9.37 SPI GTU 2 nd Rank
	
Harini Halani 9.29 SPI GTU 4 th Rank	

i-MBA
STUDENTS

			
Rakesh Bhatt 9.05 SPI GTU 2 nd Rank	Fikhadilya Dhanraj 9.37 SPI GTU 1 st Rank	Bhawani Jay 9.34 SPI GTU 2 nd Rank	Gendhi Potamra 9.37 SPI GTU 1 st Rank
			
Hemika Dhiyaji 9.34 SPI GTU 3 rd Rank	Kotak Mishra 9.43 SPI GTU 2 nd Rank	Bhuplani Rina 9.00 SPI GTU 4 th Rank	Hareesh Chivhan 9.60 SPI GTU 2 nd Rank
			
Rishi Handiyani 8.84 CPI GTU 5 th Rank	Happy Kalamda 8.76 CPI GTU 1 st Rank	Mita Mahabo 10.00 SPI GTU 1 st Rank	Tadejo Jayendra 10.00 SPI GTU 1 st Rank

GTU Toppers

MCA
STUDENTS

		
Bhansaliya Sagar 9.37 CPI GTU 2 nd Rank	Savani Mahesh 9.33 CPI GTU 3 rd Rank	Karanshiya Khinji 9.34 CPI GTU 2 nd Rank

SUNSHINE GROUP OF INSTITUTIONS



A Perfect Path to Success...



The campus director of SGI **Prof. (Dr.) Vikas Arora** was invited as a **Key note Speaker** at “National Conference on Reinventing Management for Modern Age” Organized by **JRN Rajasthan Vidyapeeth , Udaipur** on 27th Feb. 2019. The director sir delivered a very impactful speech on Ethical Leadership. The dignitaries, faculties and participants at the conference were captivated by the wonderful speech of Prof. (Dr.) Vikas Arora, a very well-known motivational and corporate trainer of international repute.



Dr. Dimple Anandpara has presented research paper titled “Separable Reversible Data Hiding using RGB Image ” in Multi-Disciplinary **International Conference GTUICON2019** that was organized by Gujrat Technological University-School of Engineering and Technology. The research paper is published in the proceedings with ISBN: 978-93-5351-069-5.



Sunshine Group of Institutions congratulates **Dr. Tulsi Raval** for her remarkable achievement as being conferred with PhD from Saurashtra University on 11th July 2019. The thesis on “Identifying the Awareness and Perception of the Individuals of Saurashtra Region towards Financial Planning” was prepared by Dr. Tulsi Raval under the guidance of Dr. M.K. Maru.

She has also successfully completed the course on “Advertising and Consumer Behavior” during February to April 2019. This course was conducted by SWAYAM, a programme initiated by Government of India.



Prof. (Dr.) Amit Vadera HOD of MCA department has published the paper titled "Online Social Media Security Issues and Solution" in Volume of International Journal of Scientific Research in Computer Science Applications and Management Studies (IJSRCSAMS) 8, Issue 2 (March, 2019) ISSN 2319-1953. Sir has published one more paper titled "Comparative Study of Various Business Model and Tools used to Develop Order Process Model" in Volume 6, Issue 6 (June 2019) of International Journal of Information and Computing Science (IJICS). ISSN 0972-1347.



Dr. Milan Vachhani Assistant Professor of MCA has successfully completed the E-Marketing Institute online course and examination on the topic of "Online Marketing Fundamentals" on 14th April 2019.

Dr. Milan Vachhani has published the paper titled "Online Social Media Security Issues and Solution"

in Volume of International Journal of Scientific Research in Computer Science Applications and Management Studies (IJSRCSAMS) 8, Issue 2 (March, 2019) ISSN 2319-1953. Sir has published one more paper titled "Comparative Study of Various Business Model and Tools used to Develop Order Process Model" in Volume 6, Issue 6 (June 2019) of International Journal of Information and Computing Science (IJICS), ISSN 0972-1347.



Dr. Komal Patel, Ms. Tulsi Raval, Mr. Yashpal Singh Zala and Ms. Disha Bhatt, faculties of management studies participated in "National Conference on Reinventing Management for Modern Age and Workshop on GST" at JRN Rajasthan Vidyapeeth, Udaipur on 27th Feb. 2019. It was a very enriching experience for them to



Prof. Savan Raithatha, Assistant Professor & TPO, Faculty of MCA has attended one day FDP Programme on 'Employability Skills'. He achieved highest score among the faculties who have given presentation at the end of session on given topic which was calculated based on different parameters.



Mr. Samir Dholakiya, Assistant Professor, Department of Management successfully completed the course on “Consumer Behavior” during January to March 2019. This course was conducted by NPTEL (National Programme on Technology Enhanced Learning).



Mr. Hemen Kalaria, Assistant Professor Department of Management successfully completed the course on “Service Marketing – A Practical Approach and Consumer Behavior” during January to March 2019. This course was conducted by NPTEL (National Programme on Technology Enhanced Learning).

Students Achievements- Winner @ Inter College Competition



Students from i-MBA semester II and VI participated in **Menifest event** on 23rd Jan. 2019. Total 3 teams with different topics on advertising of products have enthusiastically participated in event. 4 students from i-MBA semester. IV were declared as winner of “The Ad Mad Show” competition. **Ms. Dolly Gomitipura, Ms. Rutvi Dhorajiya, Ms. Yashmita Parmar & Ms. Sapna Behra** from i-MBA semester VI grabbed 1st Rankin The Ad Mad Show. Students from i-MBA sem. IV won this event consecutively for the 2nd year.

Motivational Talk on-"Jitna Hai To Karo Wada Khudse"



The mega event on "Jitna Hai To Karo Wada Khudse" by **Prof. (Dr.) Vikas Arora** on **5th January, 2019** was organized at Pramukh Swami Auditorium, Rajkot. The seminar is on inspiring the students for their goals and motivate by various short stories. It was a very appreciating effort by Prof. (Dr.) Vikas Arora towards encouragement of the students and initiate with huge efforts to develop bright future of students. Many students attended the seminar from various schools and colleges with their faculty members

Mumbai Dabbawala – A Management Marvel



On **31st January 2019**, a mega event of Mumbai Dabbawalas was held in SGI. **Dr. Pawan Agarwal** was the keynote speaker who is the CEO of renowned Mumbai Dabbawalas. The motivational speech started with the saying that for a Mumbai Dabbawalas, customer is God. The supply chain of Mumbai Dabawallas is very efficient that it virtually achieves 6 Sigma performances rating i.e. 99.99%. Error rate is 1 in 16 million transactions and many such fascinating facts were highlighted in the event. The Mumbai Dabawalas without using any latest technology has always avoided all the errors. Their management skill is praise worthy and the students learned a lot from it. Later on question-answer rounds were held and the participants were given white cap as a token of appreciation.

Magic of MBA and MCA



Prof. (Dr.) Vikas Arora conducted a session on “Magic of MBA and MCA” on **15th May 2019**. He explained importance and career opportunities’ for each of these. MBA and MCA both are very much popular among students and high profile courses that stand from one another in today's business. For instance, MBA is suitable for those candidates who are good at managerial as well as administration skills and can handle stress and deadlines whereas MCA is suitable for those individuals who are interested in general computer applications.

Power of Thoughts



Mind power is one of the strongest and most useful powers you possess. This power consists of your thoughts. The thoughts that pass through your mind are responsible for everything that happens in your life. Your predominant thoughts influence your behavior and attitude and control your actions and reactions. Explaining the same the session on “Power of Thoughts” was taken by **Ms. Seema Arora on 15th May 2019**.

BBA - Bright Future Ahead



After completion of the std. 12th from any of the streams, students are in dilemma for pursuing their graduation and masters. The students get confused because of plenty of options. The preference for management programs at undergraduate level is also increasingly becoming popular due to the burgeoning career opportunities for BBA graduates. On **28th May 2019** **Prof. (Dr.) Vikas Arora** explained the importance of BBA along with its wide spread career opportunities. More than 70 students from various schools attended the seminar.

“Discover Yourself”



Personality is the first thing that is noticed in a job interview, in any company, any field. Having a good personality is essential to get ahead in today's world. Sunshine Group of Institutions arranges such Personality Development Programs on regular basis. On 27th June 2019 more than 60 students from 8 colleges participated in this program. **Prof. (Dr.) VikasArora, Prof. (Dr.)AmitVadera, Asst. Prof. Khushbu Dave and Asst. Prof. Pratik Paun** covered various topics like public speaking, time management, manners & etiquettes, removing stage fear etc. and provided meaningful exemplary insights.

Session on Production Management



With respect to the subject -Basics of Production and Operation Management, the session of **Prof. Samir Dholakiya** is conducted for the students of i-MBA Sem-4 on 5th March, 2019. The presentation is given by sir on the topic of Project Management in which the basics aspect of Network Analysis is covered and the particular major topic was- Gantt Chart. The various approach, application, importance, objectives etc., were discussed in session as a part of academia.

Session on Inventory Management



The session on Inventory Management was taken on 12th March 2019 by Asst. **Prof. Tulsiraval** for the students of i-MBA Sem. IV with respect to the subject Basics of Production and Operations Management. The session was organised for the purpose of providing the knowledge and better understanding of the topic of Inventory Management.

Session on Human Resource Management



The session on Human Resource Management was delivered by **Prof. Yashpalsinh Zala** on 14th March 2019 for the students of i-MBA 4th Semester. The students got the knowledge about meaning, importance, methods, process, objective etc., of Performance Appraisal with the theory and practical aspect also. Students also get the practical exposure on various methods and approaches adopted by the organization for Performance Appraisal. Hence, students got all the knowledge related to the Performance Appraisal as a part of their subject by this informative session.

Knowledge Class

Expert Session on Digital Marketing



Expert session on “Digital Marketing” was delivered by **Mr. Ashwani Chaturvedi** from Gyan Plant Pvt. Ltd. for students of MCA 4th semester on 1st February, 2019. Sir has more than 10 years of experience in SEO and previously worked BDM in Cognizant Pvt. Ltd. Through this session Mr. Ashwani Chaturvedi has explained different tools and techniques used for digital marketing nowadays.

Expert Session on Protocol Stacks of Networking

An Expert Session on “Protocol Stacks of Networking ” was delivered by Prof. Hiren Parmar, **HoD**, VivekanandCollege Rajkot on 18th March. 2019. Sir explained working of different protocols at different layers of network using live demo on network analyzer tool. The session was arranged for the students of MCA sem. IV.

Seminar on Cyber Security



Hands on Seminar on **Cyber Security** was delivered by team of **Cyber Defence Squad** to all the students of MCA in SGI. Seminar was delivered on 26th March 2019. In this seminar **Mr. Himmantsinh Rathod** IT expert from Cyber Defence Squad explained about importance of Cyber Security in current era. Mr. **Naresh Makavan** Ethical Hacker has given live demo of security issues related with the use of social media like facebook, whatsapp, Zender etc. Sir, also explained about what are the different types of percussions need to be taken while using phone or social media.



Seminar on Game Development

Prof. Pina Parmar faculty of MCA department has taken seminar on "**Game Development**". Students of computer science from different colleges have participated in this seminar. Prof. Pina Parmar explained how to develop mobile game using unity 3D. She has given live demo of use of different tools of Unity 3D.



Seminar on Digital Marketing

Prof.Dr. Milan Vachhani faculty of MCA department has delivered seminar on "**Digital Marketing**" to the students of computer science and management from different colleges. Prof. Pina Parmar explained tricks and techniques of marketing using Facebook, twitter, Instagram, email-marketing, SEO etc.

Workshop on Wire shark



Faculty of MCA, SGI arranged one day Workshop on "Use of Wireshark Tool" for the students of MCA 5th semester dated 5th March 2019. Workshop was delivered by **Mr. Kalpesh Vyas** founder of **Net Route Technology**, Rajkot. Sir has explained use of wireshark tool to analyze network traffic and to solve debug network problems.

Seminar on Machine Learning



An Expert Session on "Machine Learning" was delivered by Prof. Heena Trivedi, **HoD, Kansagra College** Rajkot on 18th March. 2019. During the session Prof. Heena Trivedi explained actual implementation of Machine Learning. The session was arranged for the students of MCA sem. IV.

"Awareness about health for girls" Seminar-Awareness Talk



SGI arranged seminar on "Awareness about health" for the girls of MCA on 20th February, 2019. **Dr. Ami Mehta** has delivered the session and explained about need of awareness about health and hygiene for teenager girls.

Dr. Ami Mehta also explained about how the food habits of the students effect to their health what are the precautions they have to take for a healthy life ahead.

Dr. Ritesh Patel



On 13th April 2019 the session on Business Analytics was conducted by Dr. Ritesh Patel from GTU for the students of MBA sem. II. Dr. Ritesh Patel explained the concepts of Business Analytics with its relevance and implementation in various fields

Ms. Harsha Satramani



A guest session on "Human Values" was taken by Ms. Harsha Satramani on 11th March 2019 for the students of i-MBA sem. II. Human values are the foundation in any body's life and career.

Dr. Rajesh Faldu



In a knowledge-based society, innovation is the driving force of the economy on all levels and in all types of organizations. SGI arranged an expert talk on Creativity and Innovation by Dr. Rajesh Faldu on 20th March 2019 for the students of i-MBA sem.6th.

Dr. Harish Vaishnani



Dr. Harish Vaishnani explained the process of New Product Development to the students of MBA sem. II during a session arranged on 6th March 2019. The session was much enjoyed by the students being interactive as well as practical.

Mrs. Charmi Badani



A guest session on basis of marketing was been taken by Mrs. Charmi Badani on 20th March. She gave a lecture with the help of presentation on promotions practices that can be done by marketers in order to increase their sales.

Mr. Jayom Dave



A guest session on "Human Resource" was taken by Mr. Jayom Dav on 13th March 2019 for the students of MBA sem. II. In this session he explained the latest trends, practical aspects and importance of Human Resource.

Dr. Hitesh Shukla



It is very important to develop the proper skills in order to become successful entrepreneur. For this reason an expert Session on Family Business was arranged for the MBA students on 7th March 2019. Dr. Hitesh Shukla has delivered session on exceptional views on family business

Ms. Aanal Mankodi



Guest Session on Communication Etiquettes was delivered by **Ms. Aanal Mankodi** on 28th Feb. 2019 for the students of i- MBA sem. IV. Students learned Communication Etiquettes.

Mr. Kuldeep Jobanputra



A session on Product Mix was delivered by Mr. Kuldeep Jobanputra on 25th March 2019. Students of I- MBA sem.VI participated in this session. The session was specially arranged for making the students aware about the various concepts of Product Mix.

Mr. Yasin Dodia



On 6th March 2019, Mr.Yasin Dodia took a guest session on the importance of 5S in the workplace organisation. The session was really helping us to understand how this Japanese concept of 5S helps in way of organising and managing workflow in the workplace.

Mrs. Charmi Badani



A guest session on basis of marketing was been taken by Mrs. Charmi Badani on 20th March. She gave a lecture with the help of presentation on promotions practices that can be done by marketers in order to increase their sales.

Dr. Hiren Raval



A guest session on human values was delivered by Dr. Hiren Raval on 7th March 2019. During the session Dr. Hiren Raval gave brief introduction on what is human values to the students of i-MBA semester 2nd.

Expert Talk on Corporate Accounting



An expert talk on corporate accounting was delivered by **Ms. Shaily Patel** on 13th March 2019. Through this session she explained the basic of accounting and what is goodwill of accounting. Various examples related to the topic made the session live and joyful. The session was arranged by professor Sameer for the students of i-MBA semester II.

Expert Talk on Current Trends of Market



Mr. Nayan Patel from Trishul Pumps has delivered a guest session on Current Trends of Market with the context of practical aspect on 18th March, 2019. By this session students get the knowledge of difference between actual and imaginary scenario of Market. The Saam-Daam-Dand-Bhed Neetis also discussed for application of it in practical life for surviving in market.

Guest talk on Branding



Guest talk on the topic of Branding by **Prof. Vishal Vasa** from Harivandana College, Rajkot on 20th March, 2019 is arranged with respect to the subject of Marketing Management for the students of i-MBA Sem. 4 and i-MBA Sem. 6 in which the basic concepts related to topic-Branding were covered with its meaning, importance, objectives, functions, characteristics etc.

Learning Skills



As a part of Indian Education Festival, a session on Learning Skills was delivered by **Ms. Apoorva Mahiwal** to the students of i-MBA sem. II on 18th April 2019. During the session she explained various aspects of Critical Thinking, Creativity and Communication. She made the session vivacious by giving practical examples.

Seminar on Environment Management



Mr. Aakash Bhatt has delivered a guest session on Environment Management on 9th March, 2019 for the students of i-MBA Sem. 2 and i-MBA Sem. 4 where the concept of Environmental Management including its scope, benefits, importance etc., was explained. Environment Management through keeping in mind various laws for Environmental Management which includes Environmental Management Act helps in sustainable management of environment. Session also included Wildlife Protection act, Pollution Control Act etc. This session gave the knowledge regarding various

Co-Curricular Activities

5th International Yoga Day



As since last five years, 21st June is celebrated as “International Yoga Day”, the whole Sunshine Family celebrated this day by practicing yoga and meditation in order to adopt it as a routine to take a step towards a healthy life. The art of practicing yoga helps in controlling an individual's mind, body and soul. Various Asanas of Yoga and Pranayam were practiced by all the students and faculties under the guidance of Ms. Seema Arora who is a professional Yoga trainer and psychologist also.

Trip to Dev's Camp Vadodara



A trip to Dev's Camp Vadodara for management students was planned by the SGI for 2 days on 16th and 17th of March 2019. Students enjoyed many thrilling and adventurous activities.

Blood Donation & Thalassemia Test



On 11th March 2019 Sunshine Group of Institutions along with the Indian Red Cross Society organized the blood donation camp and Thalassemia Test on. More than 50 students and faculties donated the blood and showed their kindness to help the needy people. Moreover Thalassemia Test of more than 300 students was also conducted under the guidance of Campus Director Dr. Prof. Vikas Arora. Asst. Prof. Amit Popat, Faculty of MBA and Ms. Pina Parmar Faculty of MCA took great efforts to execute the event smoothly.

Tree Plantation



Since the beginning, trees have furnished us with two of life's essentials, food and oxygen. Trees increase our quality of life by bringing natural elements and wildlife habitats into urban settings. On 19th March 2019, tree plantation activity was conducted by the students of i-MBA sem. II. This activity was initiated by Asst. Prof. Ashita Savsani and Asst. Prof. Disha Bhatt.

Movie Review



Movie Review on "Rocket Singh- the sales man of the year" was arranged for the students of MBA sem. 2 on 14th March 2019. Students gave presentation on their learning from the movie. They learned many management lessons like dream big yet to be simple, fighting against the weakness, make our crew members responsible and valuable employee selection etc.

4th Job Fest



Sunshine Group of Institutions is successfully conducting **Job Fest** since last 4 years. On 24th Jan. 2019 4th Job Fest was arranged by Department of Management. More than 35 companies and 300 management students from various universities participated in the Job Fest. Asst. Prof. & TPO Mr.YashpalsinhZala and placement co coordinator Ms.Disha Bhatt made the event successful by their great efforts under the guidance of the campus director Prof. (Dr.) VikasArora.

Expert Talk on Training and Placement



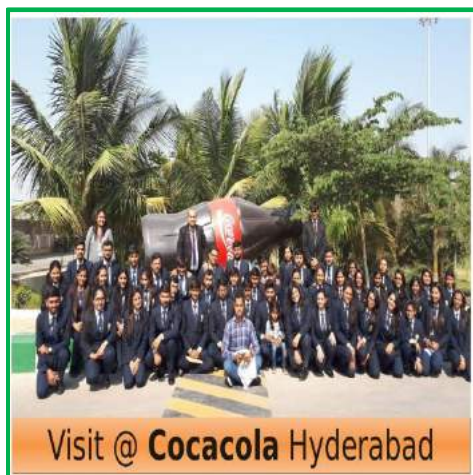
An expert session on “Training and Placement” was delivered **by Mr. KashyapDholakiya** on 6th March 2019. This session was specially arranged for MBA final year students. This session contributed for grooming students and making them competent enough for grabbing the best placements in management field.

SDP on “Interview Skills”



SDP on “Interview Skills” was delivered by **Dr. Neelam Panchal and Dr. W.C. Singh** on 19th March 2019. As a part of placement training this session was specially arranged for MBA first year students. Such sessions surely help the students to build confidence for their final placements.

Trip to Hyderabad



As a part of practical learning and exposure a **National visit to Hyderabad** organized for the students of MBA sem. IV from 13th to 19th March 2019. 50 students and 3 faculty members joined the visit. During this visit students visited Coca-Cola - Ameenpur Plant at Hyderabad and spent a day over there. Apart from industrial visit this comprises of cultural exposure also, where students visited Ramoji film city, Char Minar, Golkonda fort and Museum. It was memorable experience for all the students and faculty members.

Visit to RNSB



Students of i- MBA sem. II and IV along with Dr. Komal Patel and Assistant Professor Pratik Paun visited the **Rajkot Nagrik Sahkari Bank** on 10th April 2019. The students were made familiar with the overview of banking industry, banking functions, difference between commercial and co-operative banks etc.

Industrial Visit @ Jyoti CNC Automation Ltd.

The industrial visit was organized for the students of i-MBA Sem.4 and MBA Semester 2nd to Jyoti CNC Automation Ltd. on 25th February, 2019 to provide the practical aspect of the subject Production and Operation Management. The students are visited to the whole plant of Jyoti CNC with the guidance of their employer of engineering department. The students are visited each and every department to gain proper knowledge about-plant location, plant layout, inventory management etc.

Farwell Party



Although it's hard to say good bye, we need to bid farewell to the students with joy on our face and best wishes on our lips. On **13th April 2019** farewell party was arranged for the 9th batch of MBA and 2nd batch of i-MBA students by their juniors. Sunshine Family wishes them a glorious future and great career ahead.

Cultural Day Celebrations



From **7th to 9th March** day celebrations were held in Sunshine Group of Institutions to enrich the culture of India. First day was the twin's day celebration with the 'twinning' concept. The second day was the celebration of women's day in which all the teachers and students participated and the third day was celebrated as group day. As there is quote saying colours speak all languages. Similarly unity in diversity glimpses was portrayed in this day celebration event.

Women's day celebrations



On **8th March 2019** women's day was celebrated in Sunshine Group of Institutions. The students of MBA Semester IV gathered in the seminar hall and a video was shown that depicted the importance of women and how we should dignify their presence always. Clips that showed the qualities of women were also shown. Women have the potential to create history. The Head of the Department gave speech about this auspicious day and later surprise gifts were given to every women present over there. The aura was filled with joy and the whole arrangement was made exclusively by the boys of MBA Semester IV.



25 MCA Students get Certification on Microsoft Azure (AI Platform).

Students Coordinators

Ms. Urmisha Chovatiya

Ms. Princy Rachchh

Ms. Fatema Gandhi

Ms. Bobby Thomas

Chief Patron

Mr. Meenesh Mathur

Committee Chair

Prof. (Dr.) Vikas Arora

Chief Coordinator

Prof. (Dr.) Dimple Anandpara

Prof. (Dr.) Tulsi Raval

Asst.-coordinator

Prof. (Dr.) Amit Vadera

Prof. Khushbu Dave

SUNSHINE GROUP OF INSTITUTIONS

Behind Rangoli Park, Mota Mahuva,
Kalawad Road, Rajkot-360005, Gujarat-India
Phone: 07359513198, 0281-2925977

Website : www.sunshinegroupprajkot.org

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